



# Gingerbread Village

2024 Santa Claus Parade  
Registration Package



Parade Date: November 24, 2024

**REGISTRATION DEADLINE: November 15, 2024**

DOWNTOWN  
**TRURO**  
here.

# Truro's Annual Santa Claus Parade

## Registration Package

You're invited to register for Truro's 2024 Santa Claus Parade! This year's theme is The Gingerbread Village! Take inspiration from your favourite holiday movie, character, book, or tradition and go big and wild to make a parade you will never forget!

### Parade Date

Sunday, November 24, 2024

### Start Time

4:00 PM

### Location

Colchester Legion Stadium

### Registration Fee

There is no entry fee however, All entries must be registered by November 18, 2024.

### 2024 Theme

Gingerbread Village

Please read the registration package carefully and contact us if you have any questions!

[events@downtowntruro.ca](mailto:events@downtowntruro.ca) | (902) 895-9258





## Parade Rules

(1) Our volunteer Parade Marshalls are the official on-site authorities. Any instruction given by them must be followed and your courtesy and cooperation is expected. Any entrant not meeting the requirements of participation may be removed from the lineup and subsequent participation may be declined.

(2) All entries must comply with public health restrictions. Please be aware that these restrictions can change on short notice, and entries should be prepared to adapt as needed. Please call the Downtown Truro Partnership's office if you have specific questions.

(3) Entries will be limited to a total of 60.

**Please note: your entry will not be registered unless all sections of the entry form are completed. Do not submit your entry form until you can give a full description of your float, along with a signed waiver.**

(4) All motorized entries must include a fully-decorated float. Company trucks/cars, service club vans, buses, antique cars, fire trucks, personal vehicles, etc. are not eligible unless they are pulling a fully-decorated float. Tow vehicles must also be well-decorated. NOTE: An allowance is being made this year for a limited number (maximum 6) of motorized vehicles unable to tow a float. Specific requirements apply for these entries. Please contact the DTP office for full details.

(5) Entries should relate to the specific parade theme of "The Best Christmas Parade Ever".

(6) All walking groups, horseback riders, etc. must be in costume or brightly dressed in seasonal attire and provide entertainment value suitable for a family audience (not purely promotional).

(7) Walking groups will be restricted to a maximum of 20 members.

(8) Animals (horses, dogs, etc.) are permitted, however if they are walking (not on a float), entrants are required to take care of clean up as necessary along the route. Alternatively, horses may wear a diaper.

(9) Candy and other giveaway items are permitted at this year's parade as long as you have designated walkers handing the candy hand to hand. Additionally, it is prohibited to throw candy or giveaway items from any float as it causes a serious safety hazard and impacts everyone's liability insurance.

**Entrants observed disregarding this rule will be immediately removed from the parade and will not be permitted to enter in future years.**

# Parade Rules

(10) Clear identification signage at the front or sides of your entry is important, both for viewers and the judges.

(11) All float entries must be safe for passengers and spectators. Please ensure all items are well-secured, passengers remain seated and children have adult supervision.

(12) All generators must be fully fueled before arrival at the set-up area to ensure there is no need for refuelling during set-up or along the parade route.

(13) All electrical devices must meet safety standards and electrical output must not exceed the maximum amperage of the generator.

(14) All floats must carry a fire extinguisher and a minimum of two (2) handheld flashlights.

(15) Smoking is not permitted in the set-up area or within 20 feet of any floats or marching entry during the parade.

**(16) All individuals/groups submitting parade entries must have liability insurance.**

(17) The Downtown Truro Partnership reserves the right to screen all entries with an eye to overall impact on the parade, the theme and purpose, and if necessary, remove unacceptable entries. This is a family-oriented event and is not an appropriate venue for political messages or controversial social statements.

(18) The Downtown Truro Partnership reserves the right to have Santa as its entry at the end of the parade. He is not to appear in any other entries.

(19) All entries must be pre-registered with the Downtown Truro Partnership. Any unregistered entries arriving on parade day will be refused.

(20) Entries will be screened at the Colchester Legion Stadium lot before the parade start to ensure all rules and standards are being met.

(21) This year we are adding a Sensory Free portion of the parade between Lorne to Queen, please be advised that this will involved for your entry to diminish noises and lights. Further information will be provided closer to the date of the parade.

**Parade Marshalls have the authority to remove any entries that are obviously incomplete, do not adhere to the rules, or are not preregistered.**





## Parade Schedule

1:00 PM - 2:00 PM - Mobile Units Line Up

2:00 PM - 3:00 PM - Participants on floats and marching / walking entries arrive

3:30PM - All units move forward to close any gaps - notification will not be given

3:55PM - Parade starts to move

**NOTE: ENTRIES ARRIVING LATE MAY BE REFUSED.**

## Parade Judging

We hope the parade accolades are just an added bonus and not the main focus of the event! Friendly competition is healthy, but please keep the spirit of the holiday season and of the Santa Claus Parade as the cornerstone of all your efforts! The winning entry from each category will receive a special feature on social media the week following the event.

### JUDGING CATEGORIES

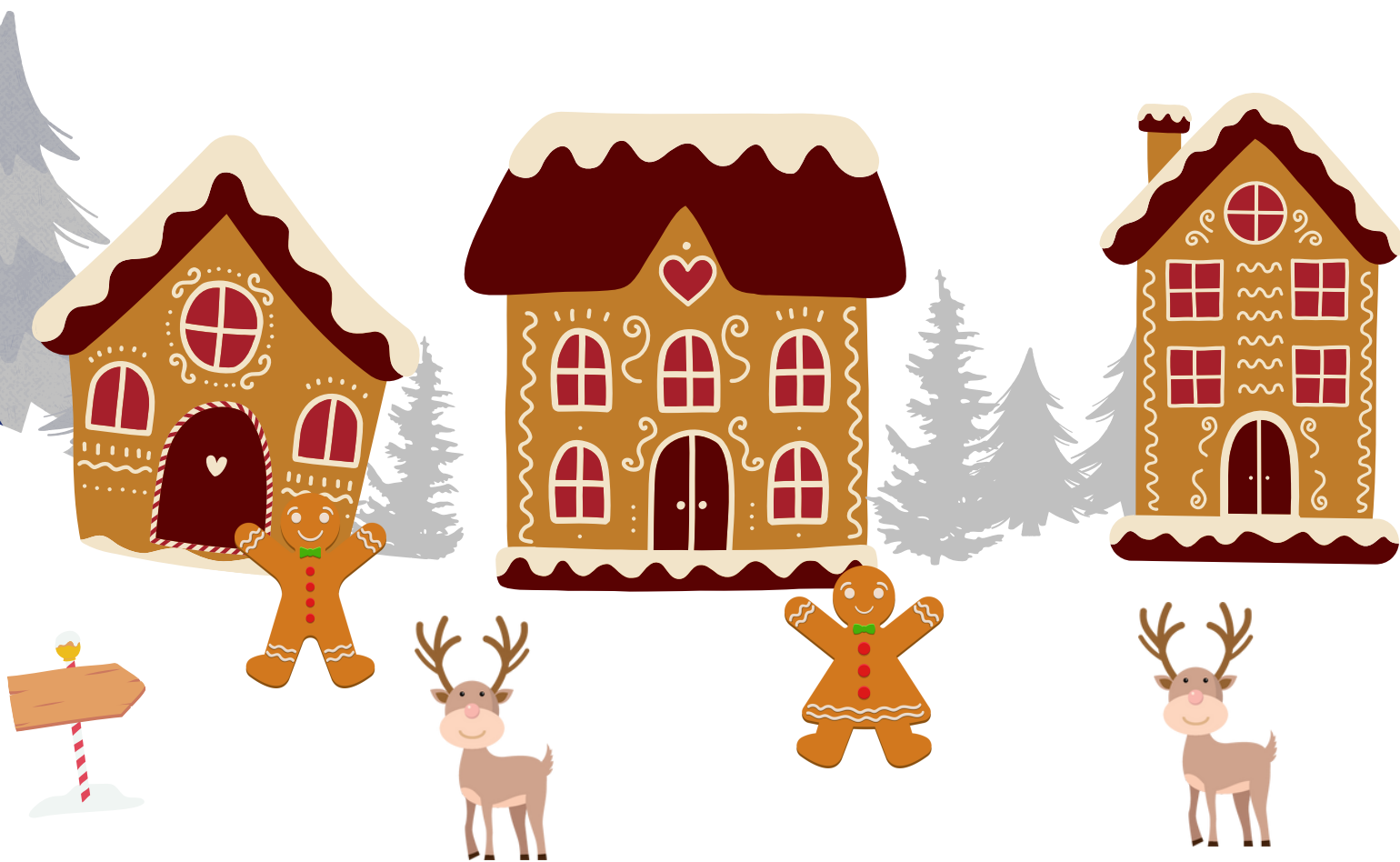
- Best Theme: How creatively and effectively the entry communicates the theme of the parade.
- Most Original: The entry showcases originality in design, features and construction materials.
- Best Visual Effects: Visually appealing with effective use of lighting and other elements.
- Best Audio Effects: Makes use of sound or music that enhances the effect of the entry.
- Best Costumes & People: Enthusiastic participants in seasonal, on-theme costumes.

## Theme Inspiration

Here are a few ideas that tie in with the Gingerbread Village theme! This list is just a starting point, we're looking forward to seeing your creativity!

- Candy Land
- Gingerbread Homes
- Decorating Cookies
- Gingerbread Workshop
- Spices
- Santa's Village
- Gingerbread Characters
- Sweet Treats
- Winter Wonderland

Get creative and let your merriment soar with ideas of Christmas!



# 2024 Parade Registration Form

## Downtown Truro's Annual Santa Claus Parade

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Business / Organization Name: \_\_\_\_\_

Mailing Address: \_\_\_\_\_

\_\_\_\_\_

Contact Name (First & Last): \_\_\_\_\_

Phone: \_\_\_\_\_ Email: \_\_\_\_\_

When planning and designing entries, please keep in mind that the purpose of the parade is to provide entertainment, especially for children.

Parade Theme: The Best Christmas Parade Ever

Entry's Specific Theme / Title: \_\_\_\_\_

Type of Entry (Circle One): FLOAT | MARCHING BAND | WALKERS | OTHER

If other, please specify: \_\_\_\_\_

Does your group have valid liability insurance? (Circle one) YES | NO

Policy Provider: \_\_\_\_\_ Expiry Date: \_\_\_\_\_

**All entries must submit a valid Certificate of Liability Insurance to our office by November 13.**

Size of Float: \_\_\_\_\_

Float Pulled by (1/2 ton, horses, etc.) \_\_\_\_\_

Details of Float Theme / Decorations: \_\_\_\_\_

\_\_\_\_\_

\_\_\_\_\_

# 2024 Parade Registration Form

## Downtown Truro's Annual Santa Claus Parade

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Does this entry include music? (Circle one) YES | NO

Will this entry include costumed walking participants? (Circle one) YES | NO

If yes, how many? \_\_\_\_\_

### Disclaimer and Signature

On behalf of the above named parade registrant, I hereby waive and refuse any and all rights and claims for damages against the Downtown Truro Partnership (DTP) and/or its sponsors, officers or members. I also agree to abide by all rules and regulations as outlined by the Downtown Truro Partnership.

Signature: \_\_\_\_\_

Print Name: \_\_\_\_\_

Date: \_\_\_\_\_

Please keep a copy of this Parade Registration Package for reference on Parade Day.

Please return the completed form BY NOVEMBER 18, 2024 to:

### **DOWNTOWN TRURO PARTNERSHIP**

670 Prince Street, Truro, NS, B2N 1G6

EMAIL: [events@downtowntruro.ca](mailto:events@downtowntruro.ca)

For hand delivery, please note our office is located at 670 Prince St. a.k.a. the purple house.

### **PLEASE NOTE**

Registration confirmation will be provided by the DTP office. A Parade Marshall will notify you of your placement. Please note arrival times are included in the parade package.

### **PARADE ROUTE**

Departs from Colchester Legion Stadium on Lorne St., turns right on Queen St., left on Court St., left on Prince St., right on Young St., left on Esplanade, left on Walker St., left on Queen St., right on Lorne St. and returns to the Colchester Legion Stadium.