



Feed your body and your soul in Northern Nova Scotia, Canada's best kept secret.

You can Zoom with coworkers and clients all over the world, walk on an empty beach, and breathe the freshest, cleanest air in the world all in the same day. Or you can start your own business, taking advantage of the many resources offered to entrepreneurs.

We are here to help people interested in relocating to Northern Nova Scotia.

TRUROCOLCHESTER.CA

Live Your Best Life in Northern Nova Scotia

On behalf of the Board of Directors and staff of the Downtown Truro Partnership, I'd like to wish everyone a Happy Holiday season! Downtown Truro would not be the same without residents like you who shop in our stores, enjoy local dining and entertainment, recommend our spas and services, and come out to participate in our community events.

I'd like to emphasize the importance of shopping local this year. The global pandemic has created a lot of challenges for our small businesses. With your support, patience and loyalty through difficult times, our local shops and services will continue to bounce back from this challenging time.

Downtown Truro has an energetic business and cultural community. From unique stores, niche restaurants, performing arts, an outdoor skating oval, and a buzzing Farmers' Market, Downtown Truro is a wonderful place to experience the Inclosing, I just wanted to also say, for many in our holidays and the winter season. We also welcome you to join us for some holiday festivities, including the Santa Claus Parade, Horse and Wagon Rides, and Photos with Santa. We hope these annual events spark a sense of holiday spirit and help to kick start the season!

Rochelle Roberts Executive Director, Downtown Truro Partnership

The holidays are a festive time of year when we share special memories with our families, friends, and loved ones. On behalf of the Town of Truro, I hope your holidays are filled with the ones that mean the most to you. Given the past two years, and the challenges that we've all had to navigate, I have hope that we, as an entire community, are moving into a new year filled with promise and opportunities.

I encourage you all to 'think local' this holiday season and consider supporting our local businesses as you prepare and celebrate the holidays. They provide so much to Truro and the local area. We have some very resilient businesses, but they need our continued support as we continue to navigate the pandemic.

I would like to also express my appreciation to all Town residents for your dedication, commitment and service to our community. Together we can all enhance the quality of life for our neighbours and exemplify what it means to build community. This is especially important over the holidays and winter months.

community, including myself, Christmas has a very serious side. I encourage you to listen to Silent Night in the middle of a dark, cold night and I think you would understand. My warmest wishes to you and your loved ones this holiday season, and may you have a healthy and happy 2022.

W.R. (Bill) Mills Mayor, Town of Truro









Holiday Magic in Downtown Truro



Santa Claus Parade

This year's Santa Claus parade in Downtown Truro will be a Winter Wonderland, capturing the magical moment of the season's first snowfall. The parade will depart from the Colchester Legion Stadium at 4pm on Sunday, November 28th, and follow the route along Queen Street to Court Street, then onto Prince Street to Young Street, up to the Esplanade, onto Walker Street, back to Queen Street, and ending back at the Colchester Legion Stadium at 5:30pm. Colchester Ground Search and Rescue will be providing parade marshaling services, and all spectators are encouraged to spread themselves out along the route, practice social distancing, and wear a mask while enjoying the event.

There's never been a more important time to support our local businesses and enjoy a festive shopping experience in Downtown Truro. On Friday, November 26, many Downtown merchants will be staying open until 9pm for an evening shopping event that includes a chance to win Downtown Dollars. Seasonal music will also help get you in the spirit. You'll find a wide variety of unique boutique shops and services, so you'll be sure to cross off everyone on your holiday shopping list!



Photos with Santa

Get ready for your close-up with the big guy at Victoria Square this holiday season! Pictures with Santa help make memories that last a lifetime! This year, Santa will be posing with both humans and pets at specified times. Advance bookings are required to ensure public health regulations are followed. Visit www.downtowntruro.ca to book your time slot!

Classic Movies at the Marigold

The holidays don't feel complete without seeing your favourite seasonal movie. Sit back and enjoy a nostalgic screening of a holiday classic at the **Marigold Cultural Centre** this December! Soak in the warmth, anticipation, and joy this year. Movie choices include *Home Alone*, *Elf* and *A Christmas Story*. Check out www.downtowntruro.ca for more information.

Horse and Wagon Rides

Take a scenic horse-drawn wagon ride through the beautiful evening streets of Downtown Truro this holiday season. Wagon rides must be reserved in advance and are taking place on Friday evenings from November 26 until December 17, from 6pm until 8pm.

Visit www.downtowntruro.ca for full details

Activities
Skating in Civic Square

Do you dream about skating in a winter wonderland? Make your way to Downtown Truro and skate at Civic Square! Ideally-located in front of the beautifully lit Truro Library, this public outdoor skating oval is open seasonally (late December to March) every day of the week, weather dependant. Skates are available to rent through the Library.

Enjoy the Colchester-East Hants Public Library

One of Downtown Truro's most visited spots, the Truro branch of the Colchester-East Hants Public Library, truly has something for everyone. With thousands of books, cozy reading nooks, amazing children's programming, interesting and informative displays, and helpful, approachable staff, you could spend an entire day in the library! Visit www.lovemylibrary.ca for more information.

Visit the Colchester Historeum

Get out of the cold and get in touch with your Colchester Heritage. The Colchester Historeum has antique photos and artifacts, historical archives, vintage books and a variety of exhibits and activities to keep your whole family entertained this winter. Visit colchesterhistoreum.ca for more information.



Get Active at the RECC

Warm up this winter and get your heart pumping at the RECC! Kids will love swimming in the pools, complete with a waterslide and splash zone, climbing the rock wall, or skating around the arena. Visit www.ratheastlinkcommunitycentre.ca for more information.

The Nutcracker:

Presented by Cobequid Dance Academy

Get into the holiday spirit with a performance of The Nutcracker. Join Clara and her friends as they take the wonderous journey from a festive family party to a magical kingdom filled with sweets and treats. Tickets and more information available at www.cobequiddance.com.



There's a special and unique beauty to Victoria Park in the winter. If you get there in the early

morning hours, after a fresh snowfall, you'll be

able to enjoy a quiet hike in a picturesque setting.

You'll likely come across a few other early risers,

including deer and other small animals (or at least

their fresh tracks!). As the day progresses you'll

start to notice much more activity in Victoria Park and the Railyard Mountain Bike Park (located at the

upper end of Victoria Park, and accessible from

There are many winter activities that you can take

part in within Victoria Park and the Railyard - cross

country skiing, snowshoeing, fat biking, and hiking

- and over 40 kms of trails are groomed to help you

627 Young Street).

explore the 3,000 acres.

For cross country skiing, there are 25 groomed trails, totaling almost 20 kms for both classic and skate skiing. Victoria Park is fast becoming the go-

The steady crunch or airy fluff beneath your feet will make a snowshoe stroll a rewarding experience. There are many areas to challenge yourself by climbing up gorges or by winding your way through the trees. You can also enjoy a leisurely walk on one of the more open trails.

to area for avid cross-county skiers.

When hiking without snowshoes, ensure you are wearing proper footwear and try not to walk on the groomed trails. Ice spikes are suggested. While trails are not maintained in the winter months, trails are available for use at your own

Cross Country
Skiing

If you haven't already, try fat biking in the Railyard. Fat bikes have much wider tires and are inflated with much less pressure than that of a traditional mountain bike. This enables fat bikes to float over snow, where a traditional tire would dig in. The white compacted snow provides a nice contrast from the summer bike rides that offer more challenging terrain. Gone are the rocks, roots and little dips. The groomed snow changes the trail into a smooth track which twists and turns through the trails.



For more information on winter activities in Victoria Park and the Railyard visit victoriaparktruro.ca





The Town of Truro offers free rentals of snowshoes and cross country skis. They are available at the Douglas Street Recreation Centre, 40 Douglas Street. Fat bike rentals are also available locally through Bike Monkey or Hub Cycle in Downtown Truro.

So, bundle up and go for a walk, hike or fat bike; go snowshoeing, go cross-country skiing or just get out and participate in one of your favorite winter activities. Spending time in nature, and being just moments away from Downtown Truro, will allow you to unwind and escape for a little while.



A Gift From Home

My Home Mercantile

10 Inglis Place | myhomemercantile.com Phone: (902) 843-5899

There truly is no place like HOME. From locally made clothing to ornaments, we have a little something for everyone that will bring nostalgia, comfort and joy! Shop in-store or online, where we ship worldwide.



6-Pack Kombucha

Kare Kombucha

922 W. North River Road | drinkkare.com Phone: (902) 957-2670

Set the table with our 6-Pack of Kombucha. Deliciously refreshing while being full of naturally occurring probiotics, B-vitamins, and antioxidants. The perfect way to show how much you care this holiday season. Locally made and delivered right to your doorstep.



Bronzallure Inglis Jewellers

66 Inglis Place | inglisjewellers.ca Phone: (902) 897-9955

Give the warmth of rose gold during the chilly season with jewellery from Bronzallure. Made in Italy, our selection of these minimalist and elegant designs, including earrings, rings, bracelets and necklaces, will add a bit of sparkle to any occasion!



Pizza Bucks The Pizza Market

135 Esplanade Street Phone: (902) 843-4411

Purchase some gift certificates to a locally-owned and operated pizzeria in the heart of Downtown Truro. Pizza Market has great classic and gourmet pizzas!



Cross Country Ski Package

Hub Cycle

33 Inglis Place | hubcycle.ca Phone: (902) 897-2482

Keep your winter fitness alive with a cross country ski package from Hub Cycle. With one of the largest ski selections in Atlantic Canada, Hub Cycle has everything you need for a fun winter adventure. Gear for both adults and children, with accessories, clothing and waxes.



AVEDA AVEDA AVEDA AVEDA AVEDA FOOT midd Aveda To reid To r

Children's Book Set

Buy them at My Home Mercantile or thesammadore.ca/books

Written by local authors, Sam Madore and Joey Schurman, and illustrated by local artist Amanda Bent, these children's books help parents to have open discussions about tough topics – bullying, anxiety and grief – with their children.

Aveda Gift Pack

Intrinsic Salon & Spa

664 Prince Street, Suite #2 | intrinsicsalonspa.com Phone: (902) 843-4022

Give dry hands and feet the moisture they deserve with hand relief™ and foot relief™ in large and travel sizes. Intense moisture helps soothe and soften dry hands and feet. Packaged in an exquisite, reusable box, created with sustainability in mind. Price: \$76.00.

Self Care Gift Box

Anther & Apiary
8 Dominion Street | antherapiary.com
Phone: (902) 895-2790

Pamper yourself or someone special with a 5-piece gift box from Anther & Apiary. Choose a scent from our mineral bath salt collection, a bar of hivecrafted soap, a soap bag, beeswax candle, and a lip balm. Price: \$ 50.00.







East Coast Artisans Market

Truro Farmers' Market 4pm - 8pm

Late Night **Shopping Event**

Downtown Truro until 9pm

Holiday Horse & Wagon Rides

Downtown Truro 6pm - 8pm

Photos with Santa

Victoria Square

Santa Claus Parade

Downtown Truro

DEC

Photos with Santa

Victoria Square

Pet Photos with Santa

Victoria Square

CEC Auditorium 2pm & 7pm

by Cobequid

The Nutcracker Christmas Craft Fair Dance Academy

> Rath Eastlink Community Centre

DEC

Pet Photos with

Santa

Victoria Square

The Nutcracker by Cobequid **Dance Academy**

CEC Auditorium

DEC

Lennie Gallant Christmas Show

Marigold Cultural Centre 7:30pm

Photos with Santa

DEC

Victoria Square 4pm - 6pm

Classic Holiday Movies: Christmas Story

Marigold Cultural Centre 6:30pm - 8:15pm

DEC

Jenn Grant

Marigold Cultural Centre 7:30pm

DEC

Holiday Horse & Wagon Rides

Downtown Truro 6pm - 8pm

Chantal Kreviazuk

Rath Eastlink Community Centre 8pm

DEC

Victoria Square 4pm - 6pm

Classic Holiday Movies: Home Alone

Marigold Cultural Centre 6:30pm - 8:15pm

Bette MacDonald: 'Tis the Season

Marigold Cultural Centre

DEC

INN ON PRINCE

437 Prince St., Truro, NS - 902.895.1651 - innonprince.com

WE ALSO ALLOW CHILDREN, BUT THAT'S ENTIRELY UP TO YOU.

The Nutcracker by Cobequid **Dance Academy**

CEC Auditorium 7pm

Holiday Horse & Wagon Rides

Downtown Truro 6pm - 8pm

DEC

DEC

Photos with

Santa

Photos with Santa

Victoria Square

Classic Holiday Movies: Elf

Marigold Cultural Centre

JAN 29

DEC

Holiday Horse & Wagon Rides

Downtown Truro 6pm - 8pm

Erin Costello

Marigold Cultural Centre 7:30pm - 9:30pm

DEC

Photos with Santa

Victoria Square 10am - 12pm

Dragstravaganza **Holiday Edition**

Marigold Cultural Centre 8:00pm

DEC

New Year's Eve on The Town

Event list on www.truro.ca **FEB**

Christine Campbell & Blake Johnston

Marigold Cultural Centre 7:30pm

Winter Long John Festival

Dates TBD

Feb

Laila Biala

Marigold Cultural Centre 7:30pm

Feeding of Grandfather

(Apuknajit)

Apuknajit, meaning February, is named after the Winter Spirits. February is considered one of the most challenging months for the ecosystem in Mi'kma'ki because of it's freezing cold temperatures.

The feeding of Apuknajit is a time of giving thanks to the Spirits during the most difficult time of winter. It is a ritual which is performed on January 31. When darkness has settled, food is put out into the night, preferably on an old stump or near a tree, and offered to the Spirits. In days gone by, eel skins and fish heads were offered. An elder would lead the family to a stump, give thanks for surviving thus far and ask for additional assistance until spring.

Excerpt taken from: VALUES, CUSTOMS AND TRADITIONS' OF THE MIKMAQ NATION BY MURDENA MARSHALL, B.ED., ED.M

Story contributed by:

Millbrook Cultural & Heritage Centre 65 Treaty Trail OPEN: May-October

millbrookheritagecentre.ca Phone: (902) 843-3493





MILLBROOK

Cultural & Heritage Centre



TRURO'S ONLY ALL GRAIN CRAFT BREWERY!

53 INGLIS PL. TRURO

TRUROBREWCO WWW.TRUROBREWING.COM

Christmas Candy: A 90 Year-Old Truro Tradition

Ashley Sutherland, Archivist, Colchester Historeum

For many of us, Christmas today will never compare to those childhood memories of Christmas time in Truro. But there is definitely one thing that has remained constant about Christmas throughout the years: Robertson's Candy. Founded in Truro in 1928, Robertson's Candy has been producing signature candies using traditional recipes and methods for over 90 years. Perhaps most well-loved are the barley toy candy suckers and "chicken bones"— shiny pink cinnamon candies with chocolate centres.

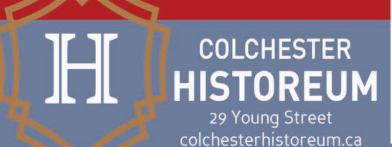
Barley candy, also known as clear toy candy, was a tradition that originated in Europe. It was brought overseas to Eastern North America by German, Scottish, and British immigrants. Barley candy was given its name because the treats were traditionally made with barley water. Typically, the candies consist of three simple ingredients: sugar, corn syrup, and water. The process of making these candies is typically done in cooler weather as heat and humidity can cause the candies to become cloudy and sticky. During the Second World War, many barley candy molds were melted down for scrap metal, so there are very few antique candy molds left. Robertson's Candy, however, has one of the largest mold collections in the world!

On Christmas day, our extended family would gather for dinner. Every year, without fail, my aunt would buy several bags of barley toy candy from Robertson's for all the kids. Those toy candy suckers are a part of some of my fondest memories of Christmas as a child growing up in Truro.

Want to learn more about historical local businesses in Truro? Stop by the Colchester Historeum to check out our Museum and Archives!









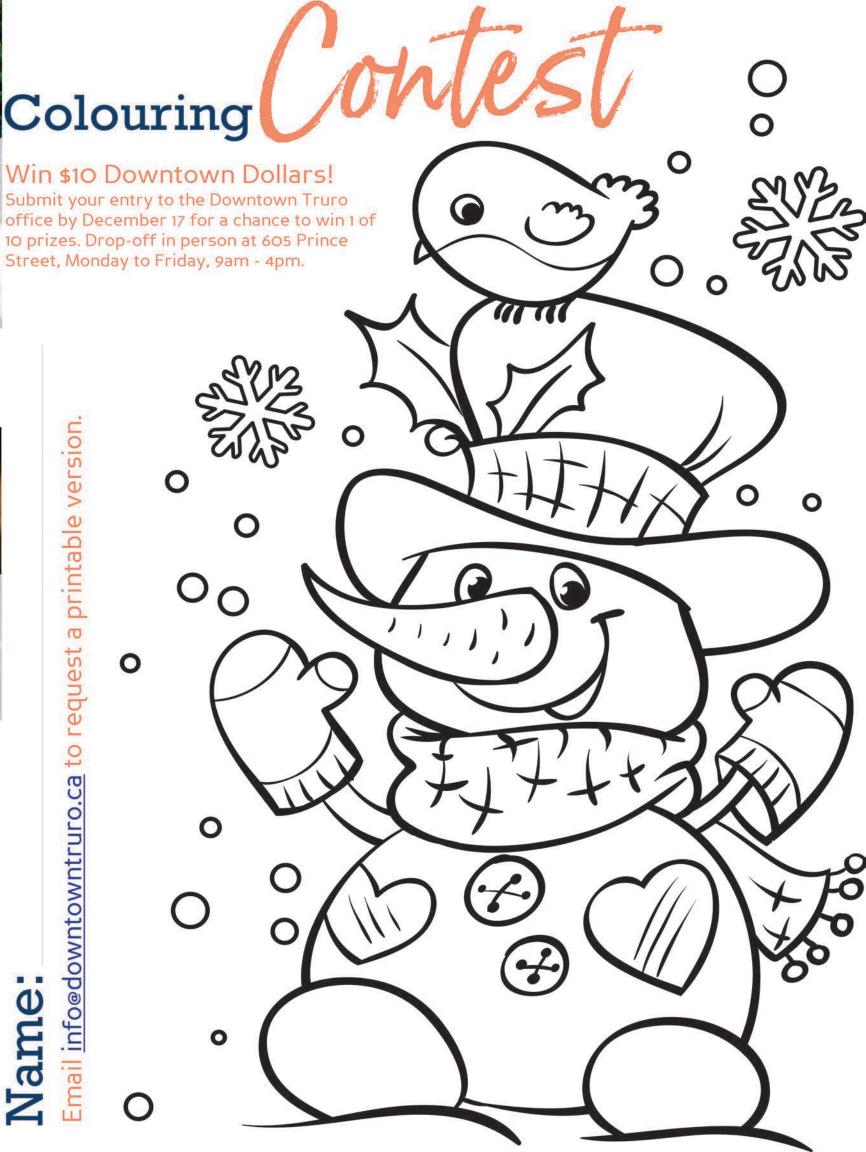
wide array of baked goods, jams and sauces, specialty handcrafted goods, decor, body products, delicious prepared foods, Nova Scotia wine and spirits, meats, cheese, eggs, honey, flowers and more!



A roster of wonderful craftspeople excited to share their creations with you. Find perfect holiday gifts for all of your favourite people this year! Browse through a wide selection of handmade products, art, crafts, pottery, jewellery, and textiles, all from local artisans.



request a printable version. mail info@downtowntruro.ca to Name:



THINK OUTSIDE THE (GIFT) BOX

Your gift will help move people from poverty to possibility, build strong and healthy communities, and help kids be all they can be, right here where we live, work and play.

Together, we can make a greater impact on the health and wellbeing of our community.



2-90 Esplanade Street (902) 895-9313 coordinator@colchester.unitedway.ca www.unitedway.colchester.ca





BRINGING FAMILIES AND FRIENDS TOGETHER

THIS HOLIDAY SEASON





Keep It Traditional

Think evergreen boughs, wreaths, red and green. There's something timeless about traditional holiday decorations. Every year, the holidays inspire people to get creative and you can achieve creativity while still keeping the overall look and feel traditional.



White Lights

A foundation of white lights makes a perfect background for using any holiday decorating colour palette. White lights create a subtle quality of magic, adding a classy glow to your home. They're perfect for designing a unified look, highlighting greenery, and letting the more colourful decorations take centre stage.

An Outdoor Tree

One of the most highly-anticipated traditions of the holiday season is decorating the tree! Why limit the fun to inside the house when you can create one outside too? When decorating a tree for the outdoors, remember to use lights approved for outdoor use, and decorations that won't be easily broken or destroyed by weather or wildlife.



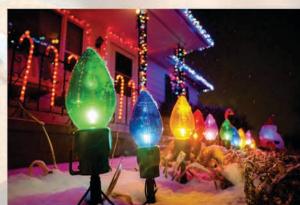


Showpeople

Building a snowperson provides hours of entertainment and adds a unique, personalized feeling to your outdoor decorations. You can find all sorts of wonderful accessories to bring your creation to life from our local shops.

Colourful Cheer

While white lights have become more and more popular in recent years, there's still something beautiful and nostalgic about colourful lights during the holiday season! These colourful combinations set an energetic tone, and are a fast way to make your home feel festive.



There is a variety of local businesses that offer holiday and winter decorations. Be sure to check them out this year!



just for you



Anther & Apiary

OPEN WEDNESDAY TO SATURDAY

8 dominion street, truro 902.895.2790 www.antherapiary.com New Gift Boxes for 2021! singerbread trouse

Not a baker? Let our local bakeries, pastry shops or other food providers do the work for you!

REMAX Fairlane Realty

The Right Agents for Today's Market® Call one of our RE/MAX® agents today to find out how we can help you buy or sell your next home.



Sharon Corcoran Joanne Bouley

902-986-3461 902-220-7326



902-899-2588

Nancy Messom Jason Faulkner

902-805-0900



902-890-0025 902-890-9747









902-814-8082



In a large mixing bowl, cream the butter, brown sugar, molasses, cinnamon, ginger, cloves, and baking soda together until mixture is smooth. Blend in flour and water to stiffen dough. Chill at least 30

Preheat oven to 375°F.

Roll gingerbread dough out to the edges on a large, rimless cookie sheet. Use a paper stencil to trace out the walls, roof, and floor for your house design. With a sharp, straight-edge knife, cut around each of the pieces, but leave them in place on the tray.

Remove the paper stencils and bake at 375°F for about 15 minutes until dough feels firm.

Place the paper stencils back on top of the gingerbread and trim the edges with a straightedge sharp knife. Leave to cool on the baking sheet.

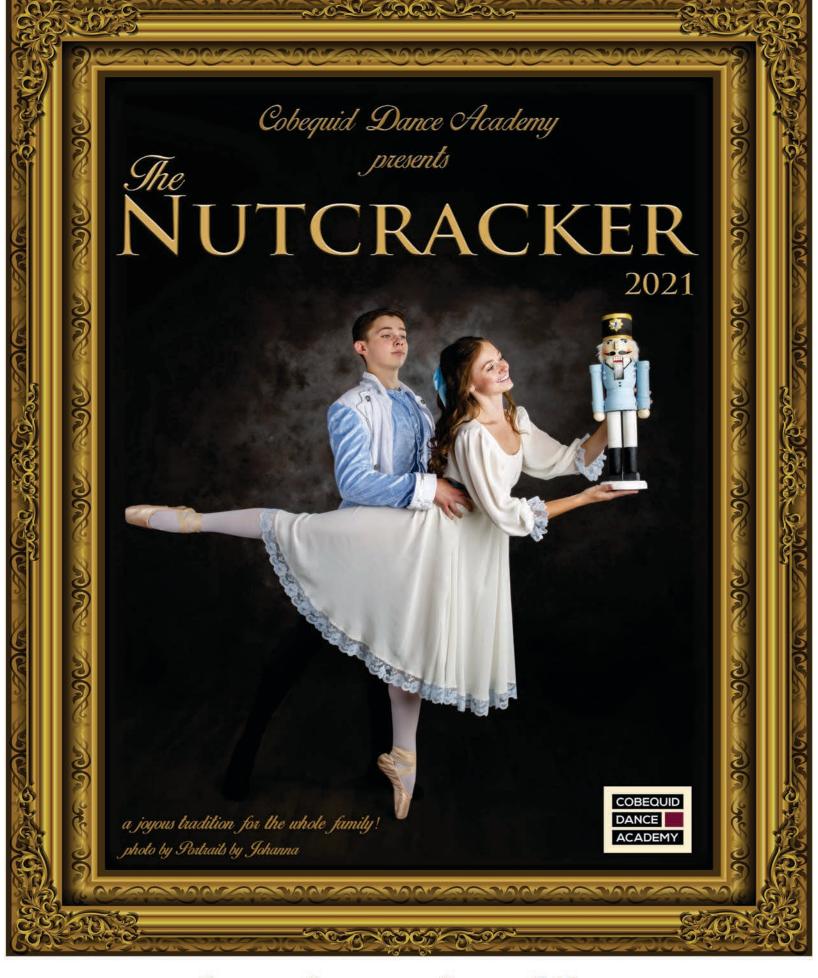
Use royal icing to decorate individual parts of the house, piping on decorations, windows, doors, etc. Let dry until hardened.

Glue the sides, front, and back of the house together at the corners using royal icing. Place an object against the pieces to prop them up until the icing dries. Then use the royal icing to glue on the roof piece and allow them to dry.

Continue decorating the house, gluing on gumdrops, licorice, peppermints, and other candies



remaxtruro.ca Office: 902-893-7500 791 Prince St, Truro NS



FRIDAY, DECEMBER 3RD AT 7:00 PM SATURDAY, DECEMBER 4TH AT 2:00 PM AND 7:00 PM SUNDAY, DECEMBER 5TH AT 2:00 PM CEC AUDITORIUM, LORNE STREET, TRURO TICKETS AVAILABLE AT WWW.COBEQUIDDANCE.COM

ELEGANT - STEPS -

Wear footwear meets fashion

58 INGLIS PLACE, TRURO NS | 902-897-4950









We have...

- GREAT GIFT IDEAS WITH HELP FROM OUR FRIENDLY STAFF
- . GIFT CERTIFICATES
- CANADIAN-MADE CLOTHING

